



MEMORANDUM OF AGREEMENT

BETWEEN

**UNIVERSITI TEKNOLOGI MARA
(UiTM)**

AND

**UNIVERSITAS NEGERI JAKARTA
(FE-UNJ)**

RESEARCH COLLABORATION AGREEMENT



KERAJAAN MALAYSIA

IBU PEJABAT
LEMBAGA HASIL DALAM NEGERI MALAYSIA
 MENARA HASIL
 PERSIARAN RIMBA PERMAI
 CYBER 8, 63000 CYBERJAYA
 SELANGOR DARUL EHSAN

**SIJIL SETEM**

ASAL

STAMP CERTIFICATE

(Sila lekatkan sijil setem ini ke atas surat cara sebagai bukti penyeteman)
 Please attach this stamp certificate to the instrument as evidence of stamping

Cara Bayaran *Payment Method* FPX TRANSACTIONS
No. Adjudikasi *Adjudication No.* T01E803292XB016
Jenis Surat Cara *Type Of Instrument* MEMORANDUM OF AGREEMENT BETWEEN UITM AND UNIVERSITAS
 NEGERI JAKARTA (FE-UNJ)
 SURAT CARA UTAMA
Tarikh Surat Cara *Date Of Instrument* 02/01/2024
Balasan *Consideration* RM 140,000.00
Maklumat Pihak Pertama / Penjual / Pemberi *First Party / Vendor / Transferor / Assignor*
 UNIVERSITI TEKNOLOGI MARA
Maklumat Pihak Kedua / Pembeli / Penerima *Second Party / Purchaser / Transferee / Assignee*
 UNIVERSITI TEKNOLOGI MARA
Butiran Harta / Suratcara *Property / Instrument Description*
 TIDAK BERKENAAN



Dengan ini disahkan surat cara ini disetem dan diindors seperti maklumat di bawah:
 This is to certify this instrument is stamped and indorsed as below:

No. Sijil Setem <i>Stamp Certificate No.</i>	B0995A240645045
Tarikh Penyeteman <i>Date of Stamping</i>	13/05/2024
Duti Setem Dikenakan <i>Amount of Stamp Duty</i>	RM 140.00
Penalti <i>Penalty</i>	RM 25.00
Pelarasan <i>Adjustment</i>	RM 0.00
Jumlah Dibayar <i>Total Amount Paid</i>	RM 165.00
Indorsemen <i>Indorsement (Akta Setem 1949)</i>	Seksyen 37, PUA 428/2021, Sek 48

LEMBAGA HASIL DALAM NEGERI
T01E803292XB016
13/05/2024

Pemungut Duti Setem

No. Kelulusan Perbendaharaan *Treasury Approval No.* : KK/BSKK/10/600-2/1/2(60)Tarikh Cetak *Printed Date* : 13/05/2024 11:00:24

Pengesahan ketulenan Sijil Setem ini boleh dipastikan di stamps.hasil.gov.my atau melalui aplikasi telefon pintar
 The authenticity of this Stamp Certificate can be verified at stamps.hasil.gov.my or by mobile app
 Ini adalah cetakan komputer dan tidak perlu ditandatangani
 This is a computer generated printout and no signature is required

This **Memorandum of Agreement** is executed on this⁰² Day of^{JAN}....., 20.24.

BETWEEN

UNIVERSITI TEKNOLOGI MARA, MALAYSIA (hereinafter referred to as “**UiTM**”), an institution of higher education established under the Universiti Teknologi MARA Act 1976 [Act 173] whose address is at Chancellery, Universiti Teknologi MARA, 40450 Shah Alam, Selangor Malaysia and shall include its lawful representatives and permitted assigns.

AND

FACULTY OF ECONOMICS UNIVERSITAS NEGERI JAKARTA (hereafter referred to as “**FE UNJ**”), a faculty of higher learning institution with its main campus at Jl. Rawamangun Muka, RT.11/RW.14, Rawamangun, Pulo Gadung, Kota Jakarta Timur, Daerah Khusus Ibukota Jakarta 13220 and shall include its lawful representatives and permitted assigns of the second part;

(UiTM and FE UNJ shall hereinafter be referred to collectively as “**Parties**” and individually as “**Party**”, where the context so requires)

WHEREAS:-

- A. UiTM is Malaysia’s premier university which strives to strengthen its educational programs and has entered into various collaborative arrangements with other parties in its effort to enhance its research and industrial networking.
- B. UNJ is an established university with a track record of educational excellence and research and with a dynamic programme of collaborative arrangements with many international counterparts.
- C. The Parties are desirous to collaborate in research projects which are to be equally funded by the Parties.

- D. In achieving the abovementioned objectives, the Parties are desirous of formalizing this collaboration by entering into this Agreement subject to the terms and conditions as stipulated herein.
- E. The Parties agree that this Agreement is to be operationalized on behalf of UiTM by the Faculty of Business and Management whose address is at Bangunan PFI, UiTM Selangor, 42300 Bandar Puncak Alam, Selangor and on behalf of UNJ by the Faculty of Economics which is located at Gd. M, Kampus A UNJ, Jl. Rawamangun Muka, RT.11/RW.14, Rawamangun, Pulo Gadung, Kota Jakarta Timur, Daerah Khusus Ibukota Jakarta 13220.

NOW THEREFORE, the parties hereto, for and in consideration of the respective undertakings hereinafter set forth, each of which shall be construed as a covenant as well as condition, the Parties have agreed as follows:

ARTICLE 1

PURPOSE

- 1.1 The purpose of this Agreement is to set out the terms and conditions pursuant to the Parties agreement to promote the Research Collaboration via matching grants from each University.

ARTICLE 2

DEFINITION

In this Agreement, except insofar as the context or subject matter otherwise indicates or requires, the following terms and expressions shall have the following meanings:

- 2.1 “Agreement”** means this Agreement and all Schedules to it.
- 2.2 “Research Collaboration”** means the research projects to be conducted by the researchers listed in Schedule 3 therein.
- 2.3 “Commencement Date”** means the date first appearing on this Agreement.

- 2.4 “Completion Date”** means the date as specified in Schedule 2 of this Agreement.
- 2.5 “Confidential Information”** means all information passing from the disclosing Party to the other Party relating to the collaboration program including without limitation (i) financial information, business plans, reports or findings, investigative studies, consultations, methodologies, proposals, systems, programs, course content, techniques, strategies, improvements, discoveries, processes, innovations, inventions, trade secrets, drawings, know how, source and object code, arrangements and agreements with third parties, formulae, concepts not reduced to material form, designs, plans and models whether given orally or in writing (ii) any derivations of any information or data which embodies, contains or describes the Confidential Information and (iii) any other data or information designated by the disclosing Party to be confidential or relating to the current or prospective activities or business of the disclosing Party.
- 2.6 “Intellectual Property”** means all rights in relation to inventions (including patents), registered and unregistered trademarks (including service marks), copyright, circuit layouts, registrable designs, registrable plant varieties, processes, know-how and confidential information in the industrial, scientific and artistic fields including application or right to apply for registration of any of those rights.
- 2.7 “Background Intellectual Property”** means any Intellectual Property owned by the Parties prior to the commencement of this Agreement and which is made available by a party or Parties to carry out the Research Collaboration or to achieve the Intended Project Outcomes.
- 2.8 “Incidental Intellectual Property”** means all Intellectual Property arising from or out of the Research Collaboration which does not contribute to the Intended Project Outcome.
- 2.9 “Project Intellectual Property”** means any Intellectual Property arising from or out of the Research Collaboration and contributing to the Intended Project Outcome.

ARTICLE 3
RESEARCH COLLABORATION

- 3.1 A total of 34 Research Collaboration projects to be led by the Principal Researcher named in Schedule 1 of this Agreement.
- 3.2. The area of research for the Research Collaboration as set out in Schedule 1 of this Agreement.
- 3.3 The Principal Researcher shall form a research group comprising of the researchers from both Parties as listed in Schedule 1 of this Agreement.

ARTICLE 4
FINANCIAL COMMITMENT

- 4.1 FBM UiTM agrees to contribute RM 140,000 and FE UNJ agrees to contribute IDR 735,000,000 to fund all the research project under the Research Collaboration.
- 4.2 The contribution of the fund is to be made in full by the Parties within thirty (30) days from the Commencement Date.

ARTICLE 5
RESOURCE ALLOCATION

- 5.1. The allocated fund shall be utilized by the Parties strictly for the purpose of the Research Collaboration.
- 5.2 The allocation of the fund will be managed and utilised by both Parties in accordance with the breakdown set out in Schedule 3 of this Agreement.

ARTICLE 6

COMENCEMENT DATE AND DURATION OF AGREEMENT

- 6.1 This Agreement shall commence from the date first written above regardless of the date of signing by the Parties (hereinafter referred to as “Commencement Date”), and shall remain in effect for one (1) year.
- 6.2 Notwithstanding of the above duration, this Agreement is subject to further extension as may be mutually agreed in writing by both Parties.

ARTICLE 7

INTENDED RESEARCH PROJECT OUTCOME

- 7.1 Each research project is expected to publish a minimum of two (2) articles in SCOPUS or WOS indexed journals.
- 7.2 The authorship composition for the publication stipulated herein above shall be determined by the Parties based on the amount of work contributed by the researchers for the publication.

ARTICLE 8

MUTUAL OBLIGATIONS OF THE PARTIES

- 8.1 Ensuring full compliance of the project milestone as set out in Schedule 2 of this Agreement.
- 8.2 Providing sufficient physical and organizational infrastructure for the research to be carried out by the Parties.
- 8.3 Ensuring that research is conducted according to acceptable standards and in compliance with the policy of the Parties.
- 8.4 Providing researchers with effective administrative support, clear financial information, and assistance with university policies.
- 8.5 Communicating with researchers regarding changes in the status of projects.
- 8.6 Submission and exchange of regular reports regarding the use of research funds.

ARTICLE 9
CONFIDENTIALITY

- 9.1 Each Party undertakes to observe the confidentiality and secrecy of documents, information and other data received from or supplied to, the other party during the period of the implementation of this Agreement or any other agreements made pursuant to this Agreement.
- 9.2 For purposes of Sub-Article 9.1 above, such documents, information and data include any document, information and data which is disclosed by a party (the Disclosing party) to the other party (the Receiving party) prior to, or after, the execution of this Agreement, involving technical, business, marketing, policy, know-how, planning, project management and other documents, information, data and/or solutions in any form, including but not limited to any document, information or data which is designated in writing to be confidential or by its nature intended to be for the knowledge of the Receiving party or if orally given, is given in the circumstances of confidence.
- 9.3 Both Parties agree that the provisions of this Article shall continue to be binding between the Parties even after the termination of this Agreement.

ARTICLE 10
INDEMNITY AND INSURANCE

- 10.1 Each Party shall indemnify, defend, and hold harmless the other Party against any and all liability, losses, damages, and claims, arising from this Agreement, and which is alleged to be caused in whole or in any part by negligent and/or willful act(s) or omission(s) of the Party and/or its director(s), officer(s), employee(s), agent(s), or other person(s) or entities acting on behalf of or at the direction of the Party.
- 10.2 If deemed necessary, the Parties may arrange for and provide recommended liability insurance coverage applicable to both Parties and their respective individual directors and officers.

ARTICLE 11
STUDY DATA OWNERSHIP AND SHARING OF RESEARCH FINDINGS

11.1. Data and information from this Research Project shall belong to UiTM and FE UNJ. In the promotion of good research culture and ethics in collaborative work, both Parties agreed that-

11.1.1 research results and developments relating to the areas of collaboration as specified under this Agreement and the benefit from it will be shared between the Parties;

11.1.2. subject to conditions stated in this Agreement, the Parties will freely share, between each other, but not to other parties, all research results, and other developments related to the Research Project and the areas of collaboration as specified under this Agreement.

ARTICLE 12
PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

12.1 The protection of intellectual property rights shall be enforced in conformity with the respective national laws, rules and regulations of the Parties and with other international agreement signed by both Parties.

12.2 The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is prohibited without the prior written approval of either Party.

12.3 Notwithstanding anything in Article 12.1 above, the intellectual property rights in respect of any copyright, trade mark, patent, software or design created: -

(a) Jointly by the Parties or research results obtained through the joint activity effort of the Parties, shall be jointly owned by the Parties in accordance with the provisions to be mutually decided upon; and

(b) Solely and separately by the Party or the research results obtained through the sole and separate effort of the Party, shall be solely owned by the Party concerned.

ARTICLE 13
DATA PROTECTION

- 13.1 Both Parties aware that they will need to disclose to the other personal data relating to researchers. Both Parties further agree that they will ensure that all researchers records and personal data relating to researchers are held securely and confidentially and to further ensure that no such data is used or disclosed for any purpose other than so far as is necessary in connection with the administration of the research project.
- 13.2 Both Parties acknowledge that personal data relating to participating researchers supplied by one party is to be processed by the other party only in accordance with the terms of this Agreement and otherwise on the express instructions of the both Party and agree that they will take appropriate technical and organizational measures against unlawful or unauthorized processing and accidental loss, destruction or damage of such personal data.

ARTICLE 14
TERMINATION

- 14.1 If either Party fails to comply with any of the obligations under this Agreement, the aggrieved Party shall give a notice in writing of not less than fourteen (14) days to the either Party to remedy the default and where such default is not remedied in that period, the aggrieved Party shall be entitled to terminate the Agreement by giving the defaulting Party a written notice to terminate of not less than thirty (30) days before the date of termination.
- 14.2 Notwithstanding Article 14.1 above, this Agreement may be terminated upon the mutual agreement in writing of both Parties.
- 14.3 A Party may exercise its right to terminate this Agreement in the event of any act(s) or failure(s) to act by the other Party which in the Party's view may place at material risk the ultimate success of the Research Collaboration.
- 14.4 Unless otherwise agreed, activities commencing or in operation before the date of termination shall be allowed to continue until such activities have completed.

ARTICLE 15
DISPUTE SETTLEMENT

- 15.1 Any difference or dispute between the Parties concerning the interpretation and/or implementation and/or application of any of the provisions of this Agreement shall be settled amicably through mutual consultation and/or negotiations between the Parties through diplomatic channels, without reference to any third parties or international tribunal.
- 15.2 In the unlikely event any such dispute or disagreement cannot amicably be resolved without neutral assistance, then the Parties shall submit the matter for non-binding mediation with a mediator jointly selected by the Parties.
- 15.3 If the Parties cannot resolve any such dispute or disagreement by completing the mediation process, then the Parties agree that the matter shall be referred, under the provision of the Asian International Arbitration Centre (AIAC) Arbitration Rules for the time being in force.
- 15.4 The appointment of an arbitrator shall be mutually agreed upon between the Parties and failing such agreement each Party shall appoint an arbitrator who shall jointly appoint the third arbitrator. The decision of the arbitrators shall be final and binding on both Parties.
- 15.5 The Arbitration shall be held at Asian International Arbitration Centre (AIAC) in Kuala Lumpur, using the facilities and assistance available at the Centre.

ARTICLE 16
NOTICES

Any communication, notice and legal process under this Agreement shall be in writing in the English language and delivered by registered mail to the address or sent to the electronic mail address or facsimile number of UiTM and FE UNJ as the case may be, shown below or to such other address or electronic mail address or facsimile number as either Party may have notified the other Party and shall, unless otherwise provided herein, be deemed to be duly given or made when delivered to

the recipient at such address or electronic mail address or facsimile number which is duly acknowledged:

To : **Universiti Teknologi MARA**
Address : Faculty of Business and Management, PFI Building, 42300 UiTM
Selangor, Bandar Puncak Alam.
Attention : Prof. Dr. Firdaus Abdullah, Dean
Tel. : +603-32587011
Fax : +6032587000
e-mail : fir@uitm.edu.my

To : **Universitas Negeri Jakarta**
Address : Faculty of Economics, Gd. M. Kampus A UNJ, Jl. Rawamangun
Muka, Jakarta Timur
Attention : Prof. Usep Suhud, M.Si, Ph.D , Dean
Tel. : +62 21 - 4721227
Fax : +62 21 - 4706285
e-mail : fe@unj.ac.id

ARTICLE 17

FORCE MAJEURE

In the event of any circumstances beyond the control of the Parties or the Force Majeure which results in the non-performance of the contents of this Agreement, the Parties in good faith and for the purposes of this Agreement, agree to settle by way of deliberation to reach a consensus and do not harm to each other Parties.

ARTICLE 18

SUSPENSION

Each Party reserves the right for reasons of national security, national interest, public order or public health to suspend temporarily, either in whole or in part, the

implementation of this Agreement which suspension shall take effect immediately after notification has been given to the other Party in accordance to this Agreement.

ARTICLE 19
PUBLIC STATEMENT

Both Parties agree that no public statement shall be made on this Agreement without prior written approval from both Parties.

ARTICLE 20
INTEGRATION, AMENDMENT AND VARIATION

- 19.1 This Agreement contains the entire agreement between the Parties relating to the Research Collaboration and any prior or contemporaneous oral or written agreements, understandings, representations or promises relating to the subject matter are merged in this Agreement.
- 19.2 The term stipulated in this Agreement shall not be amended, altered, changed or otherwise modified without the mutual consent of the Parties and such amendments, alterations, changes and modification shall be made in writing and signed by the Parties hereto.

ARTICLE 21
TIME

Time wherever mentioned shall be of the essence to this Agreement.

ARTICLE 22
SEVERABILITY

If any of the provisions of this Agreement is held to be invalid, illegal or unenforceable under present or future laws, such provision shall be fully severable and this Agreement shall be construed and enforced as if such invalid, illegal or

unenforceable provision had never comprised as part of this Agreement. The remaining provisions of this Agreement shall remain in full force and effect as if this Agreement had been entered into without the void, illegal and unenforceable provisions.

ARTICLE 23

NO AGENCY RELATIONSHIP

The relationship of principal and agent shall not exist between the Parties and the Party shall act as an independent contractor and not as agent of the other Party . Neither Party shall have any authority to act or to execute any documents on behalf of the other Party.

ARTICLE 24

CONTINUITY

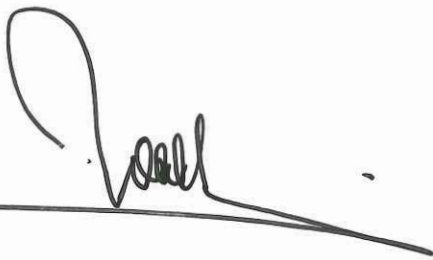
- 24.1 Except as expressly modified hereby, the terms and provisions of this Agreement therewith shall continue in full force and effect notwithstanding the termination and/or cancellation of any one or more of the Projects.
- 24.2 Both Parties agreed that the validity of the remaining Projects listed in Schedule 1 and this whole Agreement shall not be affected and remain intact irregardless of the occurrence stated in Article 14.

[End of Terms and Conditions]

IN WITNESS WHEREOF, the parties hereto execute this Agreement by its duly authorized officer, on the date and year first written above.

Signed by
for and on behalf
UNIVERSITI TEKNOLOGI MARA

Signed by
for and on behalf
UNIVERSITAS NEGERI JAKARTA



.....
PROF. DR. FIRDAUS ABDULLAH
Dean of Faculty of Business and
Management



.....
PROF. USEP SUHUD, Ph.D
Dean of Faculty of Economics ↗

SCHEDULE 1

**RESEARCH COLLABORATION
FBM, UiTM x FE UNIVERSITAS NEGERI JAKARTA (UNJ)**

Research Projects	Research Topics from FE UNJ	Principal Researcher From FE UNJ	Researchers From FE UNJ	Researchers from FBM UiTM
1	Social Media Marketing Activities, Perceived Innovativeness, and Perceived Enjoyment: Predicting the Consumers' Intention to Purchase Muslim Apparel Through TikTok Live	Usep Suhud		Assoc. Prof. Dr. Lennora Putit
2	Do You Feel Better When Buying More? the Moderating Effect of Consumer Mood on the Urge to Buy Impulsively	Ika Febrilia		Prof. Dr. Anizah Zainuddin
3	Drivers of Entrepreneurial Career Selection for Indonesian Vocational High School Students	Maulana Amirul Adha		Dr. Nur Athirah Sumardi

4.	Does Islamic Financial literacy matter for Muslim Entrepreneurial Intention Students? The Role of Islamic Value	Agus Wibowo		Assoc. Prof. Dr. 'Ismah osman
5.	Model of Entrepreneurial Productive Economic Behavior in The Tourism Industry: The Role of Economic Learning Experience and Digital Economic Literacy	Suparno		Dr. Norashida Othman
6.	Leaders you can trust: Confirming evidence of changes in Organizational Citizenship Behavior in Indonesia	Suherdi		Assoc. Prof. Dr. Abdul Kadir Othman
7.	The role of experience and enjoyment to encourage repatronage of food delivery application	Terrylina Arvinta Monoarfa		Dr. Emi Normalina Omar

8.	Maintaining performance of workforce after mass redundancy in the e-commerce industry	R Firdausi Rachmadania		Assoc. Prof. Dr. Muhamad Khalil Omar
9.	Correspondence Learning Media Based On Artificial Intelligence By CORLA	Marsofiyati		Assoc. Prof. Dr. Norshima Humaidi
10.	Sexual harassment of female employees as part of the employee contract. Case studies of companies in Indonesia	Christian Wiradendi Wolor		Assoc. Prof. Dr Shereen Noranee
11.	Young Generation Towards Retirement Age: Are They Financially Literate?	Dwi Kismayanti R		Dr. Leylawati Joremi
12.	Social Influence Pressure, Healthy Life Style, and Auditor Performance	Hera Khairunnisa		Assoc. Prof. Dr. Naffisah Mohd Hassan

13.	Risk Disclosure, ESG Score, And Return Volatility: Evidence from Mining Sector in Indonesia	Gentiga Muhammad Zairin	Dr. Balkis Haris
14.	Gender Diversity and Firms' Performance: The Moderating Effect of Sustainable Investment	Titis Fatarina Mahfirah	Dr. Zahariah Sahudin
15.	How Green Brand Elements Contribute to Green Product Consumption	Nofriska Krissanya	Assoc. Prof. Rohana Ngah
16	Do Online Store Image Stimulate Continuous Purchase Intention: Investigating The Role Of Emotions In Indonesia And Malaysia	Dewi Agustin Pratama Sari	Dr. Azlin Zanariah Bahtar
17	The Role of Ethical Self Efficacy for Online Piracy toward Intention to Subscribe Video-on-Demand Over-the-Top Streaming Service	Rahmi	Puan Mazuin Mat Halif

18	The role of management support in lecturer career development	Henry Eryanto		Prof. Dr. Narehan Hassan
19	Virtual Reality Tourism As an Improvement Technology Revolutionizing Tourism: An Application of Extended Technology Acceptance Model	Meta Bara Berutu		Dr. Ramita Abdul Rahim
20	Management Vocational School-Based Enterprise: Current Opportunities and Future Challenges	Annisa Lutfia		Dr. Muhamad Sukor Jaafar
21	Tourists' Intention to Use a Pay Later Method of Payment	Usep Suhud		Puan Lailatul Faizah Abu Hassan

Research Projects	Research Topics from FBM UiTM	Principal Researcher From FBM UiTM	Researchers From FBM UiTM	Researchers from FE UNJ
1	Exploring the Success Factors of Equity Crowdfunding (ECF): Case Of Malaysian SMEs	Dr. Mohd Fikri Bin Ishak	<ol style="list-style-type: none"> 1. Ts. Dr. Muhammad Asyraf Hasim (UTHM) 2. Dr. Mohadzlishah Bin Mazli 	Dr. Umi Widyastuti
2	Determinants of Sustainable Development and Performance of Foods and Beverages Small and Medium Enterprises in Malaysia	Dr. Mohd Najib Md Saad	<ol style="list-style-type: none"> 1. Dr. Nor Diyana Binti Mohammed Shobri 2. Dr Mohd Roslan Ismail (IMU) 3. Mazlina Manshor (SIRIM) 4. Noor Rita Bt Mohamad Khan 	Dewi Agustin Pratama Sari, S.E., M.S.M.

3	<p>Guideline on Financial Management of Improvement Service Fund (ISF) from the Perspective of Joint Management Body (JMB)</p>	<p>Dr. Natasha Dzulkalnine</p>	<ol style="list-style-type: none"> 1. Dr. Syarifah Mastura Binti Syed Abu Bakar 2. Dr. Ibtisam @ Ilyana Binti Ilias 3. Ts. Dr. Muhammad Azwan Bin Sulaiman 4. Assoc. Prof. Dr. Amirul Afif Bin Muhamat 	<p>Dr. Ayatulloh Michael Musyaffi, SE.,Ak.,M.Ak.,CA</p>
4	<p>The Development of Strategic Digital Work-Life Balance Model</p>	<p>Dr. Norasekin Abd Rashid</p>	<ol style="list-style-type: none"> 1. Dr. Norzawani Binti Mamat @ Ibrahim 2. Dr. Ariff Azly Bin Muhamed 3. Dr. Dahliana Kamener (Universitas Bung Hatta) 	<p>Dr. Christian Wiradendi Wolor, SE., MM</p>
5	<p>Developing Supply Chain Integration, Green Supply Chain Management Practices and Sustainability Performance Framework For Malaysian SMEs</p>	<p>Dr. Norzawani Mamat @ Ibrahim</p>	<ol style="list-style-type: none"> 1. Prof Dr Razli Che Razak 2. Noor Azlina Binti Mohamed Yunus 3. Norasekin Binti Abd Rashid 4. Mohd Akram Mamat @ Ibrahim 	<p>Nuramalia Hasanah, M.Ak</p>

6	Modeling the green innovation drivers and their impact on the Malaysian automotive industry performance	Dr. Sharulshahida Shakrein Safian	<ol style="list-style-type: none"> 1. Dr. Siti Norida Binti Wahab 2. Dr. Adibah Alawiah Binti Osman 3. Dr. Zarina Kassim (UPNM) 	Titis Fatarina Mahfirah, S.E., M.S.M
7	The role of values, beliefs, awareness levels and situational factors in shaping consumer e-waste disposal choice	Dr. Yvonne Ang Su Ming	<ol style="list-style-type: none"> 1. Dr. Noorita Binti Mohammad 2. Dr. Nor Diyana Binti Mohammed Shobri 	Ika Febrilia, SE., MM

MILESTONE

STAGE	MILESTONE	COMPLETION DATE
1	1 st meeting and introduce both teams from UiTM and FE UNJ	Within first (1 st) month of the Commencement Date
2	Submit introduction, literature review and methodology	Within second (2 nd) month of the Commencement Date
3	a) Conduct questionnaire and interview topics b) Data collection	Within sixth (6 th) month of the Commencement Date
4	a) Data analysis b) Submit results and discussion	Within eighth (8 th) month of the Commencement Date
5	Paper submission on Scopus journal	Within ninth (9 th) month of the Commencement Date
6	Submission of full report with proof of submission to Scopus indexed journal	Within twelfth (12 th) month of the Commencement Date

- The time periods are tentatively included as guideline to indicate the desired rate of completion of the milestones.
- Each milestone should be established to the satisfaction of both Parties, and concluded by a summary and a detailed report to be drafted by each Party to the other or one report drafted and agreed on by both Parties.

RESOURCE ALLOCATION
(Subject To Fluctuation Rate)

NO	DESCRIPTION	FBM UiTM Contribution	FE UNJ Contribution
1	Social Media Marketing Activities, Perceived Innovativeness, and Perceived Enjoyment: Predicting the Consumers' Intention to Purchase Muslim Apparel Through TikTok Live	N/A	IDR 35,000,000
2	Do You Feel Better When Buying More? the Moderating Effect of Consumer Mood on the Urge to Buy Impulsively	N/A	IDR 35,000,000
3	Drivers of Entrepreneurial Career Selection for Indonesian Vocational High School Students	N/A	IDR 35,000,000
4	Does Islamic Financial literacy matter for Muslim Entrepreneurial Intention Students? The Role of Islamic Value	N/A	IDR 35,000,000
5	Model of Entrepreneurial Productive Economic Behavior in The Tourism Industry: The Role of Economic Learning Experience and Digital Economic Literacy	N/A	IDR 35,000,000
6	Leaders you can trust: Confirming evidence of changes in Organizational Citizenship Behavior in Indonesia	N/A	IDR 35,000,000
7	The role of experience and enjoyment to encourage repatronage of food delivery application	N/A	IDR 35,000,000
8	Maintaining performance of workforce after mass redundancy in the e-commerce industry	N/A	IDR 35,000,000
9	Correspondence Learning Media Based On Artificial Intelligence By CORLA	N/A	IDR 35,000,000

10	Sexual harassment of female employees as part of the employee contract. Case studies of companies in Indonesia	N/A	IDR 35,000,000
11	Young Generation Towards Retirement Age: Are They Financially Literate?	N/A	IDR 35,000,000
12	Social Influence Pressure, Healthy Life Style, and Auditor Performance	N/A	IDR 35,000,000
13	Risk Disclosure, ESG Score, And Return Volatility: Evidence from Mining Sector in Indonesia	N/A	IDR 35,000,000
14	Gender Diversity and Firms' Performance: The Moderating Effect of Sustainable Responsible Investment	N/A	IDR 35,000,000
15	How Green Brand Elements Contribute to Green Product Consumption	N/A	IDR 35,000,000
16	Do Online Store Image Stimulate Continuous Purchase Intention: Investigating The Role Of Emotions In Indonesia And Malaysia	N/A	IDR 35,000,000
17	The Role of Ethical Self Efficacy for Online Piracy toward Intention to Subscribe Video-on-Demand Over-the-Top Streaming Service	N/A	IDR 35,000,000
18	The role of management support in lecturer career development	N/A	IDR 35,000,000
19	Virtual Reality Tourism As an Improvement Technology Revolutionizing Tourism: An Application of Extended Technology Acceptance Model	N/A	IDR 35,000,000
20	Management Vocational School-Based Enterprise: Current Opportunities and Future Challenges	N/A	IDR 35,000,000
21	Tourists' Intention to Use a Pay Later Method of Payment	N/A	IDR 35,000,000

22	Do Online Store Image Stimulate Continuous Purchase Intention: Investigating The Role Of Emotions In Indonesia And Malaysia	N/A	IDR 35,000,000
23	The Role of Ethical Self Efficacy for Online Piracy toward Intention to Subscribe Video-on-Demand Over-the-Top Streaming Service	N/A	IDR 35,000,000
24	The role of management support in lecturer career development	N/A	IDR 35,000,000
25	Virtual Reality Tourism As an Improvement Technology Revolutionizing Tourism: An Application of Extended Technology Acceptance Model	N/A	IDR 35,000,000
26	Management Vocational School-Based Enterprise: Current Opportunities and Future Challenges	N/A	IDR 35,000,000
27	Tourists' Intention to Use a Pay Later Method of Payment	N/A	IDR 35,000,000
28	Exploring the Success Factors of Equity Crowdfunding (ECF): Case Of Malaysian SMEs	RM 20,000	N/A
29	Determinants of Sustainable Development and Performance of Foods and Beverages Small and Medium Enterprises in Malaysia	RM 20,000	N/A
30	Guideline on Financial Management of Improvement Service Fund (ISF) from the Perspective of Joint Management Body (JMB)	RM 20,000	N/A
31	The Development of Strategic Digital Work-Life Balance Model	RM 20,000	N/A
32	Developing Supply Chain Integration, Green Supply Chain Management Practices and Sustainability Performance Framework For Malaysian SMEs	RM 20,000	N/A
33	Modeling the green innovation drivers and their impact on the Malaysian automotive industry performance	RM 20,000	N/A

34	The role of values, beliefs, awareness levels and situational factors in shaping consumer e-waste disposal choice	RM 20,000	N/A
GRAND TOTAL		RM 140,000	IDR 735,000,000