

**LAPORAN REALISASI TARGET PUBLIKASI ARTIKEL
PADA JURNAL INTERNASIONAL BEREPUTASI
FAKULTAS EKONOMI-UNJ PER AGUSTUS 2018**

A. Publikasi Artikel Jurnal dan Prosiding Per-Agustus 2018

Berdasarkan pelacakan yang dilakukan oleh tim GPJM-FE UNJ dan tim program *One Lecture One Scopus* (OLOS), sampai dengan bulan Agustus 2018 sudah sebanyak sebanyak 13 artikel dan 7 prosiding dipublikasikan oleh dosen-dosen Fakultas Ekonomi Universitas Negeri Jakarta (FE-UNJ). Semua artikel dan prosiding tersebut masuk dalam jurnal dan konferensi yang terindeks scopus. Adapun secara lengkap penyebaran artikel dan prosiding tersebut dapat dilihat pada tabel 1 dan 2 berikut:

**Tabel 1. Daftar Publikasi Artikel
Pada Jurnal Internasional Bereputasi**

No	Nama Penulis	Judul Artikel	Jurnal	Scimago
1.	Dedi Purwana, Usep Suhud, Tjutju Fatimah, Andia Armelita	Antecedents of Secondary Students' Entrepreneurial Motivation	Journal of Entrepreneurship Education, Articles in issue: 2 Volume: 21 Month: May Year: 2018	Scopus Q3
2.	Agus Wibowo, Ari Saptono	Does Entrepreneurial Leadership Impact on Creativity and Innovation of Elementary Teachers?	Journal of Entrepreneurship Education, Articles in issue: 2 Volume: 21 Month: May Year: 2018	Scopus Q3
3.	Haryo Kuncoro	The impact of government consumption on the private expenditures in developing country: the case of Indonesia	Business and Economic Horizons, Vol.14, Issue1, pp.1-16.	Scopus Q4
4.	Chou, T.-K., Buchdadi, A.D.	Executive's compensation, good corporate governance, ownership structure, and firm performance: A study of listed banks in Indonesia	Journal of Business and Retail Management Research	Scopus Q4
5.	Agung Wahyu Handaru	Pro-Poor Tourism: Findings from Bangka Island, Indonesia	Academy of Strategic Management Journal (In Press)	Scopus Q3
6.	Marsellisa Nindito	Financial Statement Fraud: Perspective of the Pentagon Fraud Model in Indonesia	Academy of Accounting and Financial Studies Journal, Volume 22, Issue 3	Scopus Q4
7.	Rida Prihatni	Comparative Value Relevance of Accounting Information in the IFRS Period Between Manufacturing Company and Financial Services Go Public In Indonesia Stock Exchange	Academy of Accounting and Financial Studies Journal, Volume 22, Issue 3	Scopus Q4
8.	Dedi Purwana & Usep Suhud	Investigating the effect of motivation on entrepreneurial intention: three different approaches	Problems and Perspectives in Management 16(2), 200-208.	Scopus Q3
9.	Yunika Murdayanti	The Usefulness of Financial Accounting Systems In Islamic	Academy of Accounting and Financial Studies Journal, Volume 22, Issue 3	Scopus Q4

		Education Institutions: Lessons Learned		
10.	Usep Suhud	The image of India as a Travel Destination and the attitude of viewers towards Indian TV Dramas	African Journal of Hospitality, Tourism and Leisure, Volume 7 (3) - (2018)	Scopus
11.	Agus Wibowo, Ari Saptono, Suparno	DOES TEACHERS' CREATIVITY IMPACT ON VOCATIONAL STUDENTS' ENTREPRENEURIAL INTENTION?	Journal of Entrepreneurship Education, Volume 21, Issue 3.	Scopus Q3
12.	Darma Swaramarinda Rika	The Usefulness of Information and Communication Technology in Entrepreneurship Subject	Journal of Entrepreneurship Education, Volume 21, Issue 3.	Scopus Q3
13.	Hendry Eryanto	Influence Ability, Perception of Change And Motivation To Intention of Entrepreneurship: Overview of Analysis In Student Of Faculty Of Economics Universitas Negeri Jakarta	Journal of Entrepreneurship Education, Volume 21, Issue 3.	Scopus Q3
14.	Ratna Anggraini, Nuramalia Hasanah	The Influence Of Application Technology, Firms Size, and Strategy of Operating Performance of Micro, Small and Medium Enterprises	Journal of Applied Sciences Research, March 14 (3)	Scopus Q3

Tabel 2. Daftar Publikasi Artikel Prosiding Terindeks Scopus

No	Nama Penulis	Judul Artikel	Conferences
1.	Dedi Purwana, Usep Suhud, Dita Puruwita and Ridwan Sobari	Do Personality Traits, Attitude, Education, and Self-Efficacy Impact on Entrepreneurial Intention of Vocational Students?	31st IBIMA Conference: 25-26 April 2018, Milan, Italy
2.	Corry Yohana, Dedi Purwana and Ardinda Satria Daniswara	Determinants of Travel Intention to Yogyakarta: Tertiary Students' Perspective	31st IBIMA Conference: 25-26 April 2018, Milan, Italy
3.	Ambar Sri Hudoyo, Siti Nurjanah and Dedi Purwana	The Importance of Strengthening Employee Performance through Leadership and Engagement, With Work Motivation as an Intermediary	31st IBIMA Conference: 25-26 April 2018, Milan, Italy
4.	Saparuddin Mukhtar, Sri Indah Nikensari, Hanny Mariani and Rifelly Dewi Astuti	Marketing Strategy Analysis of Micro, Small and Medium Enterprises of Culinary Field in the East Bogor Region	31st IBIMA Conference: 25-26 April 2018, Milan, Italy

5.	Widya Parimita and Dharmawan Buchdadi	Agung	Why People from Indonesia in Taiwan using Facebook for Their Social Networking Sites	31st IBIMA Conference: 25-26 April 2018, Milan, Italy
6.	Usep Suhud and Surianto		Corporate Reputation, Brand Image, and Brand Loyalty: Do They Influence Purchase Decision of an Artificial Sweetener Customers?	31st IBIMA Conference: 25-26 April 2018, Milan, Italy
7.	Usep Suhud, Afif Khairi, Setyo Ferry Wibowo and Greg Willson		Behavioural Intention of Taxi-Hailing Online App Users	31st IBIMA Conference: 25-26 April 2018, Milan, Italy

B. Publikasi Artikel Jurnal dan Prosiding *In Press* dan *Under Review*

Selanjutnya, berdasarkan pelacakan yang dilakukan oleh tim GPJM-FE UNJ dan tim OLOS, sampai dengan bulan Agustus 2018 sebanyak 6 artikel dan 7 prosiding yang masih dalam tahap In Press (menunggu penerbitan untuk edisi selanjutnya) dan under review (sudah diterima tetapi masih dalam review perbaikan). Adapun secara lengkap distribusi artikel dan prosiding yang masih dalam proses in press dan under review, dapat dilihat pada tabel 3 dan 4 berikut:

Tabel 3. Daftar Publikasi Artikel In Press dan Under Review

No	Nama Penulis	Judul Artikel	Jurnal	Scimago
1.	I Ketut R Sudiarditha, Saparuddin Mukhtar	The Effect of Compensation, Motivation of Employee, And Work Satisfaction To Employee Performance PT Bank XYZ (Persero) TBK	Academy of Strategic Management Journal	Scopus Q3
2.	Mohamad Rizan, Usep Suhud, Vika Martiningtyas	Sharia Mobile Payment In the Muslim Word: The Impact of Endorser, Religiosity, and Gender on Consumer Behavior	International Journal of Economics and Management	Scopus Q3
3.	Haryo Kuncoro	The Credibility of Fiscal Policy and Cost of Public Debit	Journal Scientific Papers of the University of Pardubice	Scopus Q2
4.	Nuramalia Hasanah	Accounting Standards: The Lesson From Small and Medium Enterprises	Academy of Accounting and Financial Studies Journal	Scopus Q4
5.	Ari Saptono, Agus Wibowo, Setyo Ferry Wibowo, Suparno, Saparuddin Mukhtar	Creativity On University Students' Entrepreneurial Intention	Journal of Entrepreneurship Education	Scopus Q3
6.	Ari Saptono, Agus Wibowo,	What Impact Vocational Student's Entrepreneurial Attitude? Learning Environment and Self-Efficacy	International Journal of Entrepreneurship (IJE)	Scopus Q4

Tabel 4. Daftar Publikasi Artikel Prosiding In Press dan Under Review

No	Nama Penulis	Judul Artikel	Conferences
1.	Usep Suhud, Setyo Ferry Wibowo, Listya Namora	Loyalty of the \$1 Barbershop Customers: Investigating the Role of Service Quality, Satisfaction, and Trust	The 3rd Global Conference on Business, Management and Entrepreneurship (The 3rd GC-BME) Bandung, 8 Agustus 2018
2.	Usep Suhud	Marketing Communication and Its Impact on Purchase Un/Willingness: A Case of a Boycotted Bread Brand	The 3rd Global Conference on Business, Management and Entrepreneurship (The 3rd GC-BME) Bandung, 8 Agustus 2018
3.	Yunika Murdayanti & Dita Puruwita	How Do Islamic Education Institutions Make Strategic Planning Formulation Using SWOT Analysis Method?	2nd SMARTFAB AND 5th SMICBES 17-19 July 2018, The Anvaya Beach Resort-Bali, Indonesia
4.	Nuramalia Hasanah, Ratna Anggraini, Unggul Purwohedi	Single Entry Method As The Way To Improve Small and Medium Enterprise Governance	2nd SMARTFAB AND 5th SMICBES 17-19 July 2018, The Anvaya Beach Resort-Bali, Indonesia
5.	Dita Puruwita, Yunika Murdayanti	Measuring Financial Management In Islamic Educational Institution In Indonesia	2nd SMARTFAB AND 5th SMICBES 17-19 July 2018, The Anvaya Beach Resort-Bali, Indonesia
6.	Dewi Nurmalasari, Darma Rika Swaramarinda	Can TEFA (Teaching Factory) Be Realized With a Creative Economy, Appropriate Learning Model and ITC In Indonesia	2nd SMARTFAB AND 5th SMICBES 17-19 July 2018, The Anvaya Beach Resort-Bali, Indonesia
7.	Siti Nurjanah, Herlitha, Dwiky Pranata	The Role of Jakarta Smart Card And Health Care Insurance To Improving Social Welfare	2nd SMARTFAB AND 5th SMICBES 17-19 July 2018, The Anvaya Beach Resort-Bali, Indonesia

C. Upaya-upaya yang dilakukan FE-UNJ

Guna merealisasikan target 34 artikel terpublikasi pada jurnal internasional bereputasi, FE-UNJ melaksanakan beberapa langkah strategis, di antaranya:

1. Pelaksanaan Program *OLOS* dengan *Writing Camp*. Kegiatan ini bertujuan meningkatkan kualitas dan kuantitas publikasi dosen-dosen FE-UNJ. Dalam kegiatan yang digelar tiga hari ini, diundang penulis artikel jurnal bereputasi yang sudah banyak menerbitkan artikel-artikel pada jurnal internasional bereputasi. Penulis tersebut diminta untuk berbagi kiat-kiat dan strategi khusus bagaimana membuat artikel yang bisa diterima dan diterbitkan oleh jurnal-jurnal internasional bereputasi. Selanjutnya, pembicara juga mengoreksi beberapa artikel jurnal internasional yang sudah disiapkan oleh masing-masing dosen FE
2. Pendampingan oleh masing-masing mentor. Kegiatan ini dilaksanakan masih berkaitan dengan program *OLOS*. Setiap minggu, sesuai dengan jadwal yang disepakati, masing-masing dosen FE-UNJ dibimbing oleh seorang mentor. Mentor tersebut tidak hanya mereview artikel jurnal dosen-dosen yang dibimbingnya, tetapi juga mencarikan jurnal bahkan mengawal sampai artikel diterbitkan oleh jurnal yang disasar.
3. Bantuan biaya penerjemahan dan *proofreading*. FE-UNJ melalui program *OLOS*, memfasilitasi dosen-dosen yang ingin mentranslate dan mem-*proofreading* artikel mereka ke dalam bahasa Inggris sesuai dengan ketentuan jurnal yang disasar.
4. Biaya Article Processing Charges (APCs) & Article Submission Charges masing-masing dosen 2 artikel. FE-UNJ melalui program *OLOS*, juga memberikan bantuan biaya APCS atau biaya

penerbitan kepada masing-masing dosen yang ingin mempublikasikan artikelnya. Setiap dosen diberikan bantuan APCS maksimal 2 artikel selama setahun. Bantuan ini bukan hanya sangat membantu, tetapi juga memotivasi dosen-dosen FE untuk lebih giat mempublikasikan artikel.